## RESOLUTION 88 - 64

A RESOLUTION APPOINTING AND ESTABLISHING A TOURIST DEVELOPMENT COUNCIL FOR AMELIA ISLAND, FLORIDA, AND INDICATING THE INTENT OF THE BOARD TO CONSIDER ESTABLISHMENT OF AN ORDINANCE LEVYING AND IMPOSING A TOURIST DEVELOPMENT TAX.

WHEREAS, Section 125.0104, Florida Statutes, provides for the levy of a local option tourist development tax by the governing Board of each county within the State of Florida; and

WHEREAS, Nassau County is currently the only county on the First Coast which does not capitalize on visitor impact through major marketing efforts of a tourism development council funded by a room tax; and

WHEREAS, a room tax is paid by visitors and tourists who rent rooms, and is not paid by County residents, and this room tax could generate over four hundred thousand dollars (\$400,000.00) during 1989 from Amelia Island properties to be used directly to market Amelia Island as a visitor destination; and

WHEREAS, increased traffic to and from Amelia Island stands to increase not only business, but also sales tax and gas tax revenues for Nassau County; and

WHEREAS, the Amelia Island-Fernandina Beach Chamber of Commerce, the West Nassau Chamber of Commerce, the Committee of 100, and the Amelia Island Hotel/Motel Association have advised the Board of the support of their organizations for a Tourist Development Tax.

NOW, THEREFORE, BE IT RESOLVED this 12th day of July, 1988, by the Board of County Commissioners of Nassau County, Florida, that:

1. Pursuant to <u>Florida Statutes</u>, Chapter 125.0104(4), the Amelia Island Tourist Development Council is hereby established.

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2. The members of said Tourist Development Council shall be:

Gene R. Blackwelder Milt Shirley Gary Burgess David Frame Joel Embry

Charles Albert Jack Healan Tom Hay David Caples

- 3. The Board of County Commissioners will consider the enactment of an ordinance levying and imposing a Tourist Development Tax on lodging facilities on Amelia Island.
- 4. The Tourist Development Council shall follow the requirements of Florida Statute, Chapter 125.0104 (4) and (5).
- 5. The Board of County Commissioners shall consider the enactment of an ordinance levying and imposing the Tourist Development Tax on the  $20^{\circ}$  day of 5iphhlan, 1988, at 3phhlan.

BOARD OF COUNTY COMMISSIONERS NASSAU COUNTY, FLORIDA

CHARLES A PICKETT

Its: Chairman

ATTEST:

T. J. GREESON

Ita Xx-Officio Clerk